



## The Historic Footnotes Loft Tour Sponsor Benefits

### **Loft Builder (\$1,500)**

- ✘ 20 Loft Tour Passes
- ✘ Your company listed on Loft Tour posters and advertisements
- ✘ Your company listed on [www.literacy-council.org](http://www.literacy-council.org) from June – September
- ✘ Two tickets to our Literacy Summit luncheon
- ✘ Recognition in The Literacy Council newsletters, annual report, and in Literacy Summit materials
- ✘ Your company listed as a co-sponsor with The Literacy Council in thousands of books we distribute
- ✘ CEO signature on the literacy advertisement in *The Birmingham News*
- ✘ Optional display table at check-in

### **Loft Leader (\$1,000)**

- ✘ 15 Loft Tour Passes
- ✘ Your company listed on Loft Tour posters and advertisements
- ✘ Your company listed on [www.literacy-council.org](http://www.literacy-council.org) from June – September
- ✘ Two tickets to our Literacy Summit luncheon
- ✘ Recognition in The Literacy Council newsletters, annual report, and Literacy Summit materials
- ✘ Your company listed as a co-sponsor with The Literacy Council in thousands of books we distribute
- ✘ Optional display table at check-in

### **Loft VIP (\$750, including in-kind)**

- ✘ 10 Loft Tour Passes
- ✘ Your business as a featured location on VIP Loft Tour tickets and brochures
- ✘ Your company listed on Loft Tour posters and advertisements
- ✘ Your company listed on [www.literacy-council.org](http://www.literacy-council.org) from June – September, 2009
- ✘ Two tickets to our Literacy Summit luncheon
- ✘ Recognition in The Literacy Council newsletters, annual report, and Literacy Summit materials

### **Loft Friend (\$500)**

- ✘ 10 Loft Tour Passes
- ✘ Your company listed on Loft Tour posters and advertisements
- ✘ Your company listed on [www.literacy-council.org](http://www.literacy-council.org) from June – September, 2009
- ✘ Two tickets to our Literacy Summit luncheon
- ✘ Recognition in The Literacy Council newsletters, annual report, and Literacy Summit materials

### **Loft Supporter (\$250)**

- ✘ 4 Loft Tour Passes
- ✘ Your company listed on Loft Tour posters and advertisements
- ✘ Your company listed on [www.literacy-council.org](http://www.literacy-council.org) from June – September, 2009
- ✘ One ticket to our Literacy Summit Luncheon
- ✘ Recognition in The Literacy Council newsletters, annual report, and Literacy Summit materials.

For more information, contact Lani Powell

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